

**Report on a public opinion survey on
public awareness, acceptance and
monitoring of the socio-economic
impacts of the project LIFE BioTHOP**

Output of the action C (C1.D3 and C2.D1)

Report on a public opinion survey on public awareness, acceptance and monitoring of the socio-economic impacts

Project LIFE BioTHOP, output of the action C

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Implementing the on-line public opinion survey: BioTHOP partnership from 5 EU states

Graphical displays: BioTHOP partnership

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IN PIVOVARSTVO SLOVENIJE**
Slovenian Institute of Hop Research and Brewing



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ZDRUŽENJE HMEJLARJEV
SLOVENIJE

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POVZETEK

V poročilu so predstavljeni rezultati prve spletne ankete, ki je bila pripravljena in izvedena v projektu LIFE BioTHOP, v okviru akcije C Monitoring projektnih vplivov (C1.D3) in socialno-ekonomska analiza BioTHOP rešitev (C2.D1). Do konca projekta je načrtovana še ena anketa, in sicer leta 2021.

V tej obliki bo mogoče spremljati razvoj javnega mnenja, ozaveščenosti in sprejemanja uporabe biorazgradljive vrvice v primerjavi z navadno plastično vrstico ter navadnih plastičnih lončkov za sadilni material v primerjavi z biorazgradljivimi ter sklepati o družbeno-ekonomskih vplivih projekta v smislu ozaveščanja javnosti in informiranja o projektnih rezultatih.

Poizvedba je bila opravljena kot spletno anketiranje širše splošne javnosti (EU in ne-EU držav) s pomočjo vprašalnika (Annex 1). Na spletni vprašalnik je skupaj odgovorilo 296 anketirancev (N=296). Vprašalnik je bil sestavljen iz treh delov. V prvem so bila zastavljena vprašanja o odnosu in mnenju problematike nerazgradljive plastike, vpeljevanju biorazgradljivih izdelkov v kmetijstvo, trajnostnem razvoju in krožnem gospodarstvu. V drugem delu smo pridobili osnovne podatke o anketirancih, v tretjem smo poizvedovali o poznavanju projekta LIFE BioTHOP.

Glavne ugotovitve

Rezultati kažejo, da je več kot polovica anketiranih dobro seznanjena s pojmom krožnega gospodarstva (55%).

Zanimivo, da je anketirancem zelo pomembno meddržavno partnersko/ medsektorsko sodelovanje (85%) za prispevanje k ciljem trajnostnega razvoja in za doseganje boljšega stanja. Po drugi strani med kazalniki izboljšane sveta niso izbrali partnerstva za doseganje ciljev. Ta kazalnik je bil uvrščen povsem na zadnje mesto.

Anketiranci so izbrali slednje tri kazalnike izboljšane sveta:

- boljše varstvo okolja in manjše podnebne spremembe,
- čista pitna voda in
- izboljšano zdravje in dobro počutje.

Skoraj vsi anketiranci menijo, da plastika predstavlja velik okoljski problem (98%).

Večina anketirancev meni, da se bo uporaba plastike v vsakdanjem življenju do leta 2035, v primerjavi z danes, zmanjšala (51%).

Večina anketirancev le še občasno uporablja plastične izdelke za enkratno uporabo (82%), medtem, ko jih manjši odstotek sploh ne uporablja več (8%).

Skoraj vsi anketiranci bi se za pridelavo fižola odločili za biorazgradljivo vrstico (96%).

Anketiranci so predlagali številne predmete, ki bi se jih dalo v kmetijstvu nadomestiti z bioplastiko:

- plastični izdelki in izdelki za enkratno uporabo, kot so vrečke, vrvice, lonci, vrvi, rezervni deli opreme, steklenice, posode, rastoče folije, plastične uniforme, pladnji,
- plastična embalaža, ovoji, plastični deli rastlinjakov
- folije za baliranje.

Pri tem so izpostavili, da bodo cene okolju prijaznih predmetov višje.

Skoraj vsi anketiranci vedo, da se biorazgradljiv izdelek razgradi s pomočjo mikroorganizmov na naravne snovi, ki ne obremenjujejo okolja (98%).

Večino vprašanih zanima področje in sledijo informacijam o biorazgradljivih izdelkih, ki predstavljajo trajnejšo alternativo (68%).

Večina anketirancev je že slišala za projekt LIFE BioTHOP (54%).

Večina anketirancev je za projekt LIFE BioTHOP slišala preko neposrednih kontaktov (27%), drugih oblik (27%), preko spletne strani (19%), elektronske pošte (17%) in medijev (10%).

Na osnovi izvedene raziskave javnega mnenja smo prejeli 100 novih prejemnikov novic o projektu BioTHOP.

SUMMARY

The report presents the results of the first online survey, which was prepared and conducted in the LIFE BioTHOP project, as part of Action C – Monitoring indicators for the socio – economic impact of the project (C1.D3) and Socio – economic analysis of BioTHOP Solutions (C2.D1). In 2021, another survey is planned. In this form, it will be possible to monitor the development of public opinion, awareness and acceptance on the usage of biodegradable twine via conventional plastics twine and plastic planting pots via compared to biodegradable conclude on the socio-economic impacts of the project in terms of raising public awareness and informing about the project results.

The survey was conducted as an online public opinion survey (residents of EU and not EU countries) using a questionnaire (Annex 1). A total of 296 respondents responded to the online questionnaire (N = 296). The questionnaire consisted of three parts. The first asked questions about the attitude and opinion on the issue of non-degradable plastics, the introduction of biodegradable products in agriculture, sustainable development and the circular economy. In the second part, we obtained basic data on the respondents and in third whether they know the LIFE BioTHOP project.

Main facts

🍇 The results show that more than half of the respondents are well acquainted with the concept of the circular economy (55%).

🍇 Interestingly, they find transnational partnership / cross-sectoral cooperation very important (85%) for contributing to the goals of sustainable development and for achieving improvement. On the other hand, they did not choose a partnership to achieve the goals among the indicators of the improved world. This indicator was ranked in last place.

🍇 Respondents selected the following three indicators of an improved world:

- better environmental protection and less climate change,
- clean water and
- improved health and well-being.

🍇 Almost all respondents believe that plastic is a major environmental problem (98%).

🍇 Most respondents predict that the use of plastic in everyday life will decrease by 2035, compared to today (51%).

🍇 The majority of respondents only occasionally use single-use plastic products (82%), while a smaller percentage of respondents no longer use them at all (8%).

🍇 Almost everyone would choose a biodegradable twine (96%).

🍇 Respondents suggested a number of items that could be replaced by bioplastics in agriculture:

- plastic and single-use plastic products, namely: bags, twine, pots, ropes, spare parts of equipment, bottles, containers, growing foils, plastic uniforms, trays,
- plastic packaging, wrap, parts of greenhouses
- mulching foils.

They pointed out that the environmentally friendly solutions will be more expensive.

🍇 Almost all respondents know that a biodegradable product can be degraded by microorganisms into natural substances that do not burden the environment (98%).

🍇 Most respondents are interested in the issue and follow the information on biodegradable products as more sustainable alternative (68%).

🍇 Most respondents have already heard about the LIFE BioTHOP project (54%).

🍇 The majority of respondents heard about the LIFE BioTHOP project through direct contacts (27%), other forms (27%), via the website (19%), e-mail (17%) and the mass media (10%).

🍇 Based on the performed public opinion survey, we received 100 new recipients of news about the BiOTHOP project.

I. INTRODUCTION

In July 2019 a three-year project LIFE BioTHOP was launched. The aim of this project is to replace the PP twine on the hop fields with the biotwine made of renewable material polylactic acid (PLA), that can be degraded by composting to simple monomers (H₂O, CO₂ and biomass). Hop plant biomass after harvest can be used as main ingredient of composting and afterwards used as a natural fertiliser or material to produce biodegradable products (bio-composites, planting pots, and packaging trays). Therefore, the agro-waste can be drastically reduced and the economy of the sold agro-waste to bioplastic producers can be increased.



Development agency Savinja - DAS, who performed the survey, is a project partner in the LIFE BioTHOP project, which is coordinated by the Slovenian Institute of Hop Research and Brewing. Together with 5 more partners from 5 EU states (Portuguese Lankhorst Euronete Group, German, Zelfo Technology, TRIDAS from Czech Republic, Spanish Tecnopackaging and Slovenian Technological centre TECOS) we spread the word about our LIFE BioTHOP project among stakeholders, the general public and the mass media. The role of DAS is therefore to directly and indirectly involve the general public in the project, especially the local inhabitants of the Lower Savinja Valley. The LIFE BioTHOP project has received funding from LIFE Programme of the European Union and it is co-financed by all six municipalities Braslovče, Polzela, Prebold, Tabor, Vransko and Žalec.

Therefore, we performed a BioTHOP public opinion survey among the general public to understand public perception, obtain feedback on the socio-economic impacts of the project. We were interested in public attitude and opinion on the issue of conventional plastics, the introduction of new bioplastic products in the agriculture sector, sustainable development and the circular economy.

In the end of the first on-line survey, we checked how well the respondents know the LIFE BioTHOP project and where they found out about it.

2. DESIGN AND IMPLEMENTATION OF THE PUBLIC OPINION SURVEY

The key part of the LIFE BioTHOP **action C** is the design of the questionnaire and the implementation of the survey on a representative sample of the members of Slovenia, Europe and beyond. The aim of the survey was to obtain information on the perception of the problem:

-  cross-sectional information on the state of knowledge of conventional plastics and
-  public awareness, acceptance and support of the BioTHOP project and various measures for the transformation of biodegradable products and the circular economy.

Both aspects will be the basis for the design of the project socio-economic indicators analysis, which will determine the success of the project and justify the investment in technologies and demonstrations and indicate the socio-economic impact of LIFE BioTHOP project. The results of the survey will shed light on aspects of the conventional plastics issue to which the target groups will pay more attention in the future.

Two surveys will be performed in the project. The second survey is planned for the end of 2021. In this way, it will be possible to monitor the development of public opinion on the issue and draw conclusions about the impacts of the LIFE BioTHOP project. One of the key goals of the project is to raise social awareness and acceptance of the environmental benefits and behavioral influence in life of current and future members of the communities.

2.1 Sample frame, size and method of sampling

In accordance with the objectives of the **sub-action C1.D3**, the sample population of the survey included the population of Slovenia, Europe and the wider aged between 18 or younger and 66 and above.

The expected target size of first survey was that at least 250 respondents should respond to the survey. The intended sampling method was stratified random sampling.

It was anticipated that the sample would be representative in terms of age and gender structure.

2.2 Survey design

The questionnaire was designed in three parts: (1) awareness of the issue of conventional plastics, the introduction of new bioplastic products in the agriculture sector, sustainable development and the circular economy, (2) basic socio-demographic characteristics of the respondents and (3) in more detail on the knowledge of the LIFE BioTHOP project.

The full survey questionnaire is in **Annex 1**.

Participation was anonymous. The survey was prepared in Slovenian and English language.

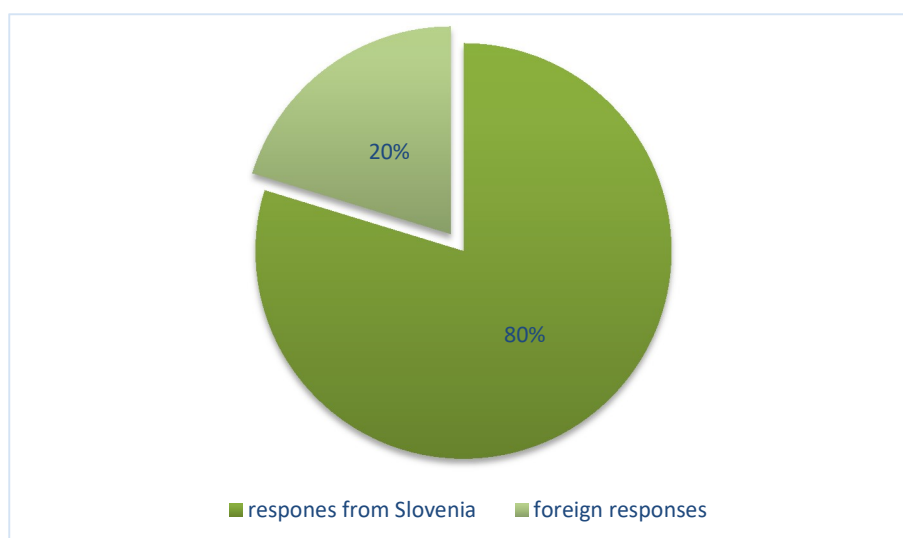
The questions were usually of the quantitative type, which the respondents answered with the help of ranking scales, and some were also qualitative, where the respondents gave descriptive answers of the open type or chose from pre-prepared categories. The last part of the questionnaire also included questions on the socio-demographic characteristics of the respondents (gender, age, level of education achieved, etc.)

The sample is constructed in such a way that it can be taken as representative for the entire studied population and allows statistically reliable inference on this basis.

2.3 Performing the survey

The questionnaire was prepared in computer (e-format), suitable for implementation online.

The survey took place from 19 May to 15 June 2020. We received **296 completed questionnaires**. There were **60 responses from out of Slovenia and 236 from Slovenia**.

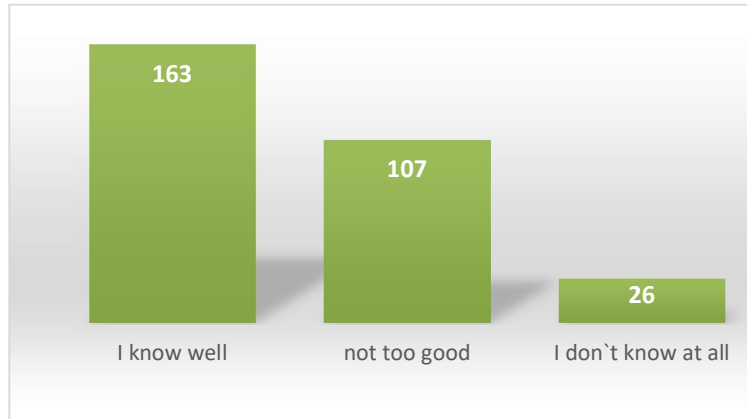


Picture 1: No. of received responses

3. RESULTS OF THE PUBLIC OPINION SURVEY

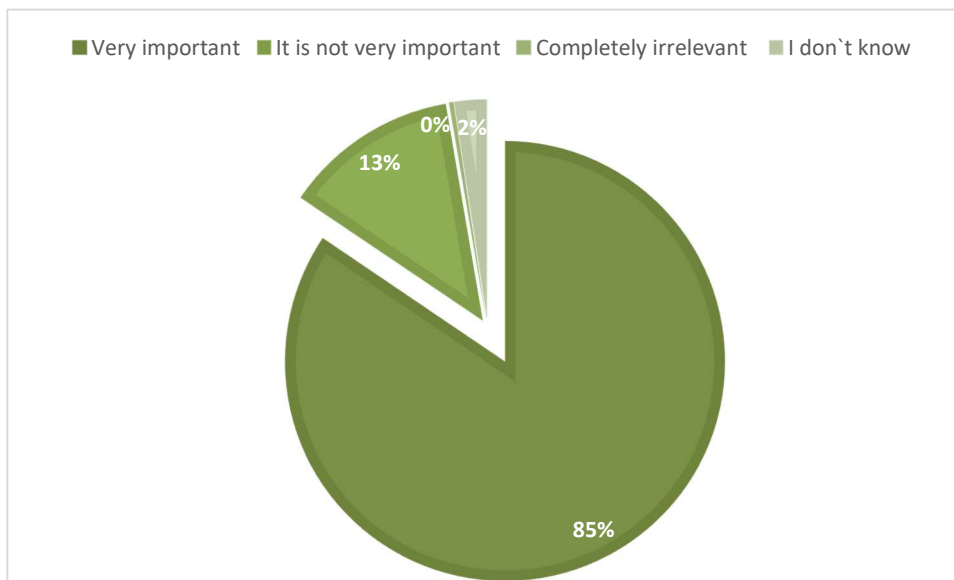
3.1 On the first question “The LIFE BioTHOP project follows the circular economy model. Its goal is to introduce the circular economy into hop growing sector. How acquainted are you with the term circular economy?”

55 % of respondents answered that they know the term well, 36 % with not so good. Only 9 % of respondents answered that they did not know the term at all. One of the purposes of the survey is to increase LIFE BioTHOP project impacts and visibility in the next two years.



Picture 2: Acquaintance with the term CIRCULAR ECONOMY

3.2 Next question was “How important, in your opinion, is a transnational partnership / cross-sectoral cooperation for contributing to the goals of sustainable development and for achieving improvement?” 85 % of respondents answered that transnational partnership is very important.



Picture 3: The importance of transnational partnership/ cross-sectoral cooperation

3.3. We wanted to find out which are respondents 3 choices of the most important indicators of an improved World. 3 choices by respondents are:

- 1st Better environmental protection and less climate change
- 2nd Clean water
- 3rd Improved health and well-being.

The last category seems the least important to respondents: Partnership for the goals.



Pictures 4: Respondents 3 choices

3.4 With the next question, we wanted to find out what are the habits of the respondents in terms of awareness of the issue of conventional plastics. More than 98% of respondents answered that plastic is an environmental problem.

3.5 51% of respondents predict that the use of conventional plastics will be **reduced** by 2035. 30 % of respondents believe that uses of plastics will increase.

3.6 82% of respondents only occasionally use single-use plastic products. 8% of respondents do not use these products at all.

3.7 96% of respondents would choose biodegradable twine, what is good to know, because many of the participants are gardeners.

3.8 Respondents suggested that bioplastics could replace:

- plastic and single-use plastic products, namely: bags, twine, pots, ropes, spare parts of equipment, bottles, containers, growing foils, plastic uniforms, trays,
- plastic packaging, wrap, parts of greenhouses
- mulching foils.

However, they pointed out that environmentally friendly solutions will be more expensive. How much they are willing to pay for environmentally friendly technical solutions and products will be the question of the next survey.

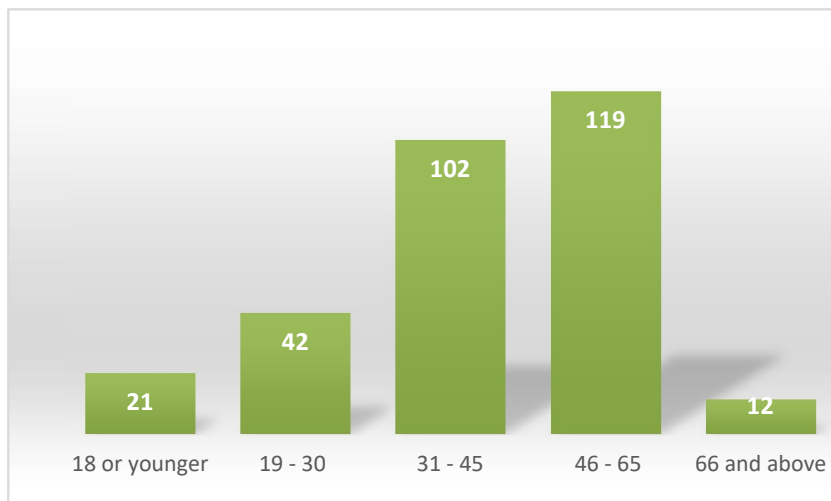
3.9 98% of respondents answered correctly about the meaning of a biodegradable product. Which means that the product can be degraded by microorganisms into natural substances that do not burden the environment.

3.10 68 % of respondents are very interested in biodegradable products as more sustainable alternative. In the second part of the Public Opinion Survey we asked for basic data for the preparation of the report.

3.a Respondents choose 2 main areas in the field in which they are engaged (professional or amateur). 2 main areas are:
Choice 1- nature lover
Choice 2 - gardening.

3.b 296 respondents took part in the survey, more than 59% were women.

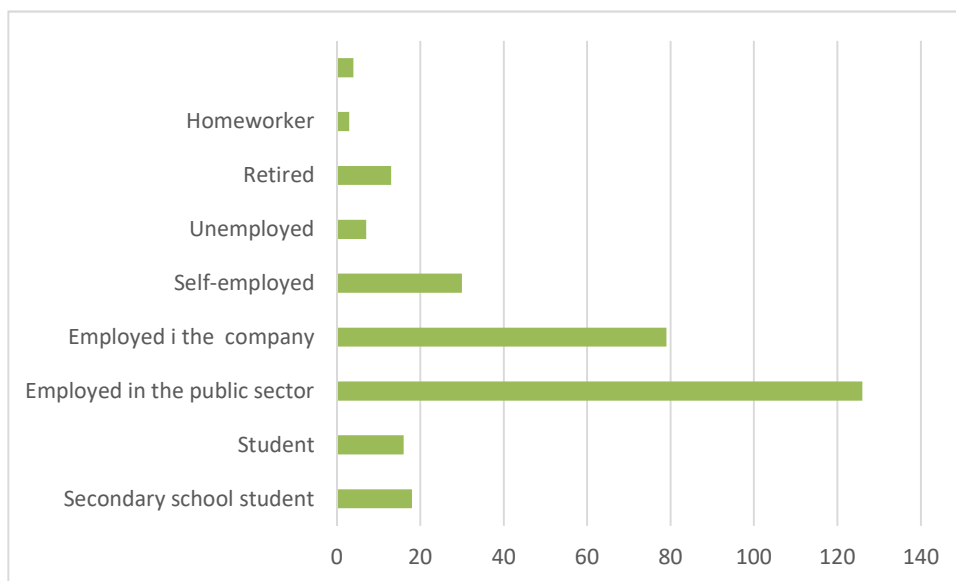
3.c The most represented age group of respondents was between 46 and 65 years of age. 40% of them answered, which shows that this age group is the most interested in this topic. It is followed by the age group between 31 and 45 years. This is good to know, because this group of people is usually the most situated, so maybe we can expect they will be prepared to pay more for a bit more expensive products, but biodegradable.



Pictures 5: Age

3.d 76% of respondents have completed college, high school, university or more, followed by those with a high school education (16%).

3.e 43 % of respondents are employed in the public sector, 37 % are employed in the company or self-employed and the rest are unemployed, retired or still in school.



Pictures 6: Employment status

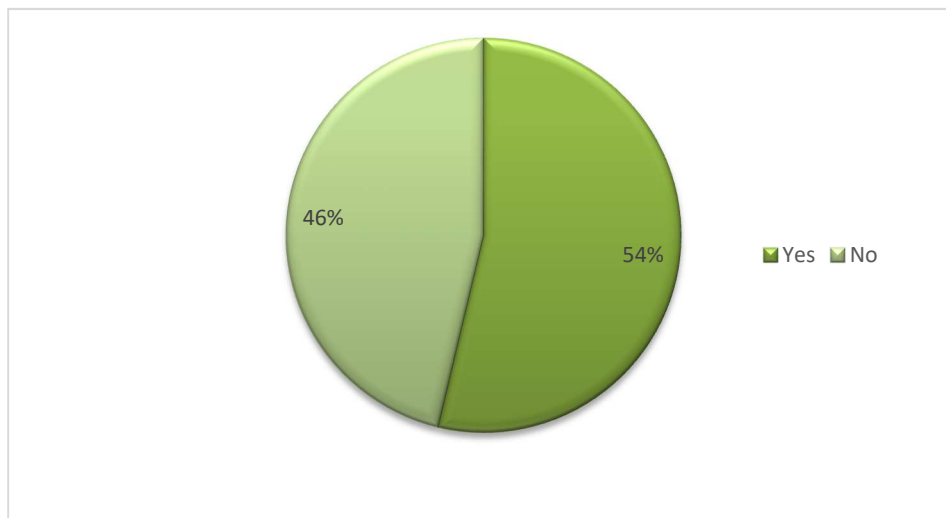
3.f We are pleased to have attracted respondents from many countries (EU and non-EU) to complete the questionnaire. We have received responses from Croatia, Belgium, Austria, Ireland, Spain, France, Poland, Italy,

Slovakia, Czech Republic, Hungary, Greece, Finland, the Netherlands, Portugal, Germany, Argentina, North Macedonia, USA and Russia.

At the level of Slovenia, we reached the respondents within all 12 statistical regions. However, it is good to know that the answers received do not differ between respondents from Slovenia and out of Slovenia.

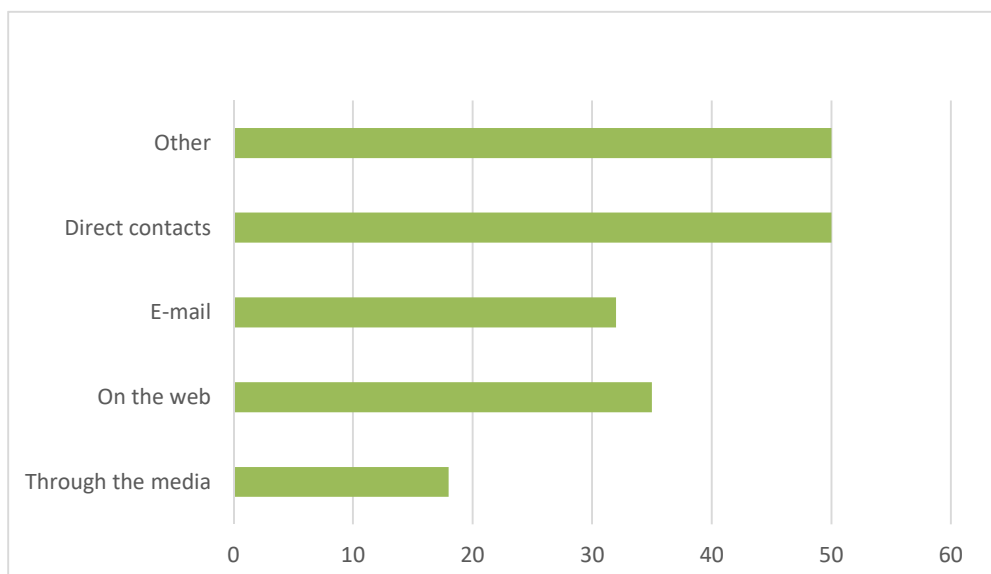
3.g Recognition of the LIFE BioTHOP project

With the question "Are you familiar with the LIFE BioTHOP project, which introduces a biodegradable twine made from natural materials into hop growing as a support for hop plants, and turning hop waste into the primary raw material for compost production and new bioplastic products (planting pots, packaging trays for the wine bottles)?", 54 % of respondents answered Yes and the remaining 46 % with No. This is to be expected, as the project has only been implemented since July 2019, and the goal is to increase its impact and visibility in the next two years, but anyway the response is good for the first year of the project duration.



Pictures 7: Familiar with the LIFE BioTHOP project

3.h With the last question we asked respondents how they found out about the project. 27% of them found out about the project through **direct contacts** (public events, fairs). 27% through other forms (visits to business premises), and the rest with the help of information via the website, e-mail and mass media. This is to be expected as the website, social networks are available from January 2020 and we will work further on -line to increase visibility and disseminate properly project results.



Pictures 8: Find out about the BioTHOP project

Annex 1: Survey Sample in English and Slovene languages

BioTHOP socio-economic Survey on knowledge of the use of plastics

The LIFE BioTHOP project INVITES YOU TO PARTICIPATE IN A PUBLIC OPINION SURVEY on public awareness, acceptance and monitoring of the socio-economic impacts of the project.

We are interested in your attitude and opinion on the issue of conventional plastics, the introduction of new bioplastic products in the agriculture sector, sustainable development and the circular economy.

The results of the research will be used to prepare a study within the LIFE BioTHOP project. Participation is anonymous. The survey is prepared in Slovenian and English language. The aim of the project is the introduction of biotwine made of polylactic acid in Slovenian hop gardens and the use of hop waste into novel product assortments in industrial sectors (planting pots and packaging trays for wine bottles).

Participate in and complete the survey.

The survey will be open until 15 June 2020. For all questions, we are available at ra.savinja@ra-savinja.si.

By participating in the survey, you agree to the general terms and conditions set out in the privacy statement, available at www.life-biothop.eu.

1. The LIFE BioTHOP project follows the circular economy model. Its goal is to introduce the circular economy into hop growing sector. How acquainted are you with the term circular economy?

- I don't know at all
- Not too good
- I know well



2. How important, in your opinion, is a transnational partnership / cross-sectoral cooperation for contributing to the goals of sustainable development and for achieving improvement?

- Very important
- It's not very important
- Completely irrelevant
- I don't know

3. What are your 3 choices of the most important indicators of an improved World?

- Your choice 1
- Your choice 2
- Your choice 3

Indicators

- Better access to education and information
- Better environmental protection and less climate change
- Clean water
- Responsible production and consumption
- New technologies, innovations
- Affordable and sustainable solutions
- Sustainable cities and communities

- More opportunities for green jobs, decent work and economic growth
- Improved health and well-being
- Partnerships for the goals

4. Does plastic cause an environmental problem?

- Yes
- No
- I don't know

5. What do you think will be the use of plastic in everyday life in 2035, compared to today?

- Higher
- The same
- Lower
- I don't know

6. How often do you use single-use plastic products (straws, twine, dishes)?

- Never
- Occasionally
- Often

7. You have a choice between conventional plastic or biodegradable twine, for example, to grow beans in your garden. Which twine would you choose?

- Conventional plastic
- Biodegradable

8. What do you think could be replaced by bioplastics in agriculture?

9. What does it mean that a product is biodegradable?

- This is another name for conventional plastic, only it sounds more modern.
- I don't know

10. How strongly are you interested in biodegradable products that represent a more sustainable alternative?

- I'm not interested at all
- I am interested in
- I'm very interested

Nearly there!

Your response will be anonymous. Your basic data below will help us place the answers in the study.

a) Indicate a maximum of 2 areas in the field in which you are engaged (professional or amateur).

Your choice 1

Your choice 2

- A agriculture
- B gardening
- C I am not involved in plant production
- D nature lover
- E mechanical engineering, materials
- F other

If your choice is OTHER justify your answer: _____

b) Gender

- Female
- Male
- Prefer not to disclose

c) Age group

- 18 or younger
- 19 - 30
- 31 - 45
- 46 - 65
- 66 and above

d) Completed education level

- Finished Primary
- Finished Secondary
- Finished College, high school, university or more
- I'm still attending school

e) Your employment status

- Secondary school student
- Student
- Employed in the public sector
- Employed in the company
- Self-employed
- Unemployed
- Retired
- Homemaker
- Other

f) Place and Country: _____

g) Are you familiar with the LIFE BioTHOP project, which introduces a biodegradable twine made from natural materials into hop growing as a support for hop plants, and turning hop waste into the primary raw material for compost production and new bioplastic products (planting pots, packaging trays for the wine bottles)?

- Yes
- No



h) If YES, how did you find out about the project?

- Through the media
- On the Web
- E-mail
- Direct contact (public events, fairs)
- Other

i) Would you like to be included among the recipients of news about the BioTHOP project? Your email address is:

THANK YOU FOR YOUR COOPERATION

Participate in the PHOTO contest "HOP and ENVIRONMENT" <https://www.life-biothop.eu/sl/news/biothop-foto-natecaj-hmelj-in-okolje/>

More about the project LIFE BioTHOP and privacy statement available on www.life-biothop.eu

"This survey reflects the views of the author, the European Commission/EASME cannot be held responsible for any use which may be made of the information contained therein."

LIFE BioTHOP ANKETA o poznavanju problematike uporabe plastike

Projekt LIFE BioTHOP VABI K SODELOVANJU V ANKETI / RAZISKAVI JAVNEGA MNENJA o seznanjanju javnosti z učinki in spremljanje socialno-ekonomskih vplivov projekta.

Pridružite se pri raziskavi in izpolnite anketo. Zanima nas vaš odnos in mnenje o problematiki nerazgradljive plastike, vpeljevanju biorazgradljivih izdelkov v kmetijstvo, trajnostnem razvoju in krožnem gospodarstvu.

Rezultate raziskave bomo uporabili za izdelavo študije v okviru projekta LIFE BioTHOP. Sodelovanje je anonimno. Anketa je v slovenskem in angleškem jeziku.

Anketa bo odprta do 15. 6. 2020. Za vsa vprašanja smo na voljo na ra.savinja@ra-savinja.si.

Cilj projekta je vpeljava biorazgradljive vrvice v slovenska hmeljišča in uporaba hmeljevine za izdelavo novih biorazgradljivih industrijskih produktov (sadilni lončki in embalaža za steklenice).

S sodelovanjem v raziskavi se strinjate s splošnimi pogoji, podanimi v izjavi o zasebnosti, dosegljivi na <https://www.life-biothop.eu/sl/news/anketa-raziskava-javnega-mnenja-o-socialno-ekonomskih-vplivih-projekta-life-biothop/>.

1. Projekt LIFE BioTHOP sledi modelu krožnega gospodarstva, njegov cilj je vpeljava krožnega gospodarstva v hmeljarstvo. Kako dobro ste seznanjeni s terminom krožno gospodarstvo?

- Ne poznam
- Slabo poznam
- Dobro poznam



2. Kako pomembno se vam zdi meddržavno partnersko/ medsektorsko sodelovanje za prispevanje k ciljem trajnostnega razvoja in za doseg izboljšanja stanja?

- Zelo pomembno
- Ni zelo pomembno
- Popolnoma nepomembno
- Ne vem

3. Katere 3 stvari od naštetih menite, da bi bili dobri kazalniki izboljšane sveta?

- Vaš izbor 1
- Vaš izbor 2
- Vaš izbor 3

Kazalniki

- Boljši dostop do izobraževanja in informacij
- Boljše varstvo okolja in manjše podnebne spremembe
- Čista pitna voda
- Odgovorno uporabo in potrošnja
- Nove tehnologije, inovacije
- Cenovno dostopne in trajnostne rešitve

- Trajnostna mesta in skupnosti
- Več možnosti zelenih zaposlitev, dostojnega dela in gospodarske rasti
- Izboljšano zdravje in dobro počutje
- Partnerstva za doseganje ciljev

4. Menite, da plastika predstavlja velik okoljski problem?

- Da
- Ne
- Ne vem

5. Kakšna menite, da bo leta 2035 uporaba plastike v vsakdanjem življenju, v primerjavi z danes?

- Povečana
- Enaka
- Zmanjšana
- Ne vem

6. Kako pogosto uporabljate plastične izdelke za enkratno uporabo (slamice, vrvice, posodo)?

- Nikoli
- Občasno
- Pogosto

7. Na voljo imate izbiro med navadnimi plastičnimi ali biorazgradljivimi vrvicami, na primer za pridelavo fižola v vašem vrtu. Katero vrvico bi izbrali?

- Navadno plastično vrvico
- Biorazgradljivo vrvico

8. Kaj menite bi se dalo v kmetijstvu še nadomestiti z bioplastiko?

9. Kaj pomeni, da je izdelek biorazgradljiv?

- Pomeni, da se izdelek razgradi s pomočjo mikroorganizmov na naravne snovi, ki ne obremenjujejo okolja
- To je drugo poimenovanje navadne plastike, da se sliši bolj moderno
- Ne vem

10. V kolikšni meri se zanimate za področje oz. sledite informacijam o biorazgradljivih izdelkih, ki predstavljajo trajnejšo alternativo?

- Sploh me ne zanima
- Zanima me
- Zelo me zanima

Skoraj končano!

Vaš odziv bo anonimen, vendar nam bodo osnovni podatki pomagali umestiti vaše odgovore pri pripravi študije.

a) Označite največ 2 področji, s katerimi se ukvarjate (profesionalno ali ljubiteljsko):

Vaš izbor 1

Vaš izbor 2

- A kmetijstvo
- B vrtničkarstvo
- C ne ukvarjam se s pridelavo rastlin
- D ljubitelj narave
- E strojništvo, materiali

Če ste izbrali OSTALO, svoj odgovor na kratko utemeljite: _____

b) Spol anketiranca

- Ženski
- Moški
- Ne želim se opredeliti

c) Starostna skupina

- do vključno 18 let
- 19 – 30 let
- 31 – 45 let
- 46 – 65 let
- nad 66 let

d) Dokončana stopnja izobrazbe

- Osnovna šola ali manj
- Srednješolska izobrazba
- Višja, visoka šola, univerza ali več
- Še obiskujem šolo

e) Kakšen je vaš zaposlitveni status

- Dijak
- Študent
- Zaposlen v javnem sektorju
- Zaposlen v podjetju
- Samozaposlen
- Brezposeln
- Upokojenec
- Gospodinja
- Ostalo

f) Mesto in država: _____

g) Ste seznanjeni s projektom LIFE BioTHOP, ki bo vpeljal novo biorazgradljivo vrstico, narejeno iz naravnih materialov v hmeljarstvo kot oporo za rastline hmelja, s tem pa spremenili hmeljevino v primarno surovino za izdelavo komposta in nove biorazgradljive izdelke (sadilni lončki, pakirna embalaža)?

- Da
- Ne



h) Če ste odgovorili z DA, kako ste izvedeli za projekt?

- Preko medijev
- Na spletu
- Elektronska pošta
- Neposredni kontakt (javne prireditve, sejmi)
- Drugo

i) Bi se želeli vključiti med prejemnike novic o projektu BioTHOP? Naslov vaše e-pošte je:

ZAHVALJUJEMO SE VAM ZA SODELOVANJE

Sodelujete v FOTO natečaju »HME LJ IN OKOLJE" <https://www.life-biothop.eu/sl/news/biothop-foto-natecaj-hmelj-in-okolje/>

Več o projektu LIFE BioTHOP in izjava o zasebnosti na www.life-biothop.si

"Raziskava odraža stališča avtorja, Evropska komisija / EASME ne more biti odgovorna za kakršno koli uporabo informacij, ki jih vsebuje".



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